

18 CV 8821

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Mattel, Inc.

UNITED STATES DISTRICT COURT
 SOUTHERN DISTRICT OF NEW YORK

MATTEL, INC.

Plaintiff

v.

1622758984,1922529011, 3237063196,
 3ADIANPU, AISAIT, AJKKXIAO,
 ALINA_ZLL, AMAKEUPSTORE, AMAPO,
 ANDREA-LOVEKOB, AT THE BEGINNING
 OF LANGUAGE, BABY HI, BANGXING,
 BEAUTY, OUTDOOR AND ELECTRONIC,
 BEBEST, BENGBU TRADE LIMITED BY
 SHARE LTD, BEST HOPE, BLUESKY588,
 BURNING FIRE, BUYINFUN, C-BEAR,
 CECILIASTYLE, CHERRYSTORE6, CHINA
 SOUL, COCOMENGXIANGJIA, DE YANG,
 DIDIAO, DREAMTOP, ELYSIAN FIELDS,
 FANCYBABY JEWELRY, FANTASTICS,
 FASHION MEMORIES, FASHIONGOGOGO,
 FASHIONISTAS, FATE STAY NIGHT,
 FATIONSHOP, FENGJIAN YU45033, FESENZ,
 FFBFDNDFNDRF, FIRMTOWN94, FFPF,
 GEORGE ELLIOT, GN SERVICE CO.LTD.,
 GODEAL2017, GRACEQQ,

CIVIL ACTION No.

**DECLARATION OF RAY ADLER
 AND ACCOMPANYING EXHIBITS
 IN SUPPORT OF PLAINTIFF'S EX
 PARTE APPLICATION FOR: 1)
 TEMPORARY RESTRAINING
 ORDER; 2) AN ORDER
 RESTRAINING ASSETS AND
 MERCHANT STOREFRONTS; 3) AN
 ORDER TO SHOW CAUSE WHY A
 PRELIMINARY INJUNCTION
 SHOULD NOT ISSUE; 4) ORDER
 AUTHORIZING ALTERNATIVE
 SERVICE BY ELECTRONIC
 MEANS AND 5) ORDER
 AUTHORIZING EXPEDITED
 DISCOVERY**

FILED UNDER SEAL

GUANGZHOUFENGSEWANGJUYINGHUAM
AOYIYOUXIANGONGSI,
GUOJUN1991@163.COM,
HANGZHOUJINGPINBAOBAO,
HAPPYDREAM2016, HEADACHES, HELLO
BODY, HOME GOODS, HONG KONG QI
SHENG, HONGXIN TRADING COMPANY,
HYLL2016, IFOUND, JJACKON, JOHNY PAPI,
JTD, JTWAREHOUSE, JUSTICE, KÉ, KISS
YOUR LIFE, LINDAF JEWELRY, LINJUBUY,
LINZHIHEN, LIPENG TRADING CO.,
LIMITED, LITTLELOVE, LONELY PLANET,
LUCK2017, LUCKY DOG8, LUCKY-1, LUSYS,
LY2016, MATCHBESTCT, MEIRENYUHA,
MICROHAPPYWISE, MRROBINSON,
MW1023214, MY TREASURE, NANJING MH
COMPANY, NEWBEAR, NEWIN, NIUQI
DIGITAL FRANCHISE, ORIENT
INTERNATIONAL TRADING CO., LTD.,
PEACH PARTY, PEGGY, PERFECT
ELECTRONIC TECHNOLOGY CO., LTD,
QINGDAOTIANCHANGZHENGQUANSHIYE
YOUXIANGONGSI,
QIPILANGZHENPISHOUBAO,
RFHBTGNDERFGBESDR, SAML, SAMLIR,
SANDI MARKET, SHANGHAI YEE TONG
TRADING CO., LTD.,
SHANGHAIBINJIAWANGLUOGONGCHENG
YOUXIANGONGSI,
SHANGHAIYEJIAJINCHUKOUYOUXIANGO
NGSI, SHENZHEN NATURE MAKER,
SHENZHEN SAFE TECHNOLOGY CO., LTD,
SHENZHENSHIXINGJIEXUNDIANZIYOUXI
ANGONGSI, SMALL HOUSEHOLD
APPLIANCES CONCENTRATION CAMP,
SSSDD, SUNSHINE DAY, TAMIIX,
TAOLIHUA, TAOZI123, THBFDHFG, THE
COSMETICS, TOP FASHION CLUB,
TOP_MVP, TOPFASHIONTOWN, TOXIC
PERFUME, TUKIISS, UNIQUE CREATE,
VSHINE, WAGPUAL TACTICAL AIRSOFT
WHOLESALE HOME, WANG'S, WANGPAI,
WLOUDS, WEIWEIT, WEIWO999, WENMY,
WHENEVER INTEREST, WX123456,
XI_LIAN, XIAOHHH, XIAOYANGO,
XIAOYUPPP, XIEFANG625,
XINXIANGSHICHENG6698,

YANGFANSHANGMAO, YANGKAIJIE,
YEHAOJJSTORE, YEMINQING, YIDAS,
YIWU CITY HAOZHUO CRAFTS LIMITED
COMPANY, YIWU XIANGPEI
INTERNATIONAL TRADE COMPANY,
YIWUSHIGUIKANGDIANZISHANGWUSHA
NGXING,
YIWUYINHAIIDIANZISHANGWUYOUXIAN
GONGSI, YONGYANONLINE, ZHOU DU
STORES, ZIWEIXING ANGEL AGEL
ECOMMERCE LTD and ZSDDP,

Defendants

**CONFIDENTIAL/FILED UNDER SEAL
NOT TO BE OPENED EXCEPT BY ORDER OF THE COURT**

DECLARATION OF RAY ADLER¹

I, Ray Adler, hereby declare as follows:

1. I am over eighteen (18) years of age. I have never been convicted of a felony or any criminal offense involving moral turpitude, and I am fully competent to testify to the matters stated herein. I have personal knowledge of every statement made in this Declaration and such statements are true and correct.
2. I am Senior Director, Games Marketing for Mattel, Inc. ("Mattel" or "Plaintiff"), a California corporation. I make and submit this affirmation in connection with Mattel's *ex parte* application for: 1) a temporary restraining order; 2) an order restraining assets and Merchant Storefronts; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing alternative service and 5) an order authorizing expedited discovery against the above-captioned Defendants (hereinafter referred to as "Defendants"), Third Party Service Providers and Financial Institutions in light of Defendants' intentional and willful offerings for sale and/or sales of Counterfeit Products (as defined *infra*) ("Application").
3. Mattel is a leading designer, developer, marketer, manufacturer and distributor of well-known children's toys and games ("Mattel Products") under its iconic brands, including, but not limited to: Barbie, Hot Wheels, American Girl and Fisher-Price ("Mattel Brands").
4. Mattel sells its Mattel Products worldwide through major retailers, quality toy stores and online marketplaces, including, but not limited to: Wal-Mart, Target Stores, Walgreens,

¹ Where a defined term is referenced herein and not defined herein, the defined term should be understood as it is defined in the Complaint or Application.

Amazon and many others.

5. One of Mattel's most popular and successful Mattel Products is UNO ("UNO Products"). UNO is a card game wherein players begin with seven cards, and through each turn, attempt to match a card in his or her hand with a card on the deck, or be forced to draw an additional card. Players attempt to be the first to successfully discard all of his or her cards. When a player has a single card remaining, he or she must announce "Uno!" to the other players, providing a warning that the game is nearly complete, or risks a penalty.
6. Mattel, in addition to the classic UNO game described above, has also released additional games under its UNO brand, such as UNO Attack, UNO Wild Jackpot, UNO MOD and more, including themed card decks.
7. According to the NPD Group, a market research firm that tracks consumers trends, UNO is the number-one games property in the U.S., exclusive of collector card games.²
8. Additionally, as of July 2018, UNO is the number-one selling item in the entire games category, and the only card game in the top 10 best-selling items in the U.S.³
9. While Mattel has gained significant common law trademark and other rights in its UNO Products, through use, advertising, and promotion, Mattel has also protected its valuable rights by filing for and obtaining federal trademark registrations.
10. For example, Mattel is the owner of U.S. Trademark Registration No. 1,005,397 for "UNO" for goods in Class 28 and U.S. Trademark Registration Nos. 5,125,593 and 2,008,897 for the wordmark "UNO" in Classes 9 and 28 ("UNO Marks"). True and correct

² See, PR NEWswire, *UNO® Holds Title as #1 Games Property in the United States*, available at https://www.prnewswire.com/news-releases/uno-holds-title-as-1-games-property-in-the-united-states-300705774.html?tc=eml_cleartime.

³ *Id.*

copies of the registration certificates for the UNO Marks are attached hereto as **Exhibit A** and incorporated herein by reference.

11. The UNO Marks are currently in use in commerce in connection with the UNO Products.

The UNO Marks were first used in commerce on or before the dates of first use as reflected in the registration certificates attached hereto as Exhibit A.

12. U. S. Trademark Registration Nos. 1,005,397 and 2,008,897 are valid, subsisting and incontestable.

13. In addition, Mattel owns both registered and unregistered copyrights in and related to the UNO Products.

14. For example, Mattel is the owner of U.S. Copyright Reg. U.S. Copyright Reg. VA 561-564, covering the Original UNO Game Packaging, U.S. Copyright Reg. VA 2-090-581, covering the UNO Game Packaging (1999), U.S. Copyright Reg. VA 2-090-583, covering the UNO Game Packaging (2001), U.S. Copyright Reg. VA 2-090-587, covering the UNO Game Packaging (2003) (collectively, the "UNO Works"). True and correct copies of the U.S. Copyright registration certificates for the UNO Works are attached hereto as **Exhibit B** and incorporated herein by reference.

15. The success of the UNO Products is due in part to Mattel's marketing and promotional efforts. These efforts include advertising and promotion through television, Mattel's website, retailer websites, print and internet-based advertising and placement of the UNO Products at dozens of authorized major retail outlets, both domestically and abroad, including New York.

16. Mattel's success is also due to its use of the highest quality materials and processes in making the UNO Products.

17. Approximately 90% of Mattel's single basic UNO cards available to consumers in the U.S. are manufactured in the U.S., while the remaining 10% are manufactured and sold by a single vendor, directly to retailers.
18. Additionally, Mattel owes a substantial amount of the success of the UNO Products to its consumers, and word-of-mouth buzz that its consumers have generated.
19. Mattel's efforts, the quality of its UNO Products, its marketing, promotion and distribution efforts, and the word-of-mouth buzz generated by its consumers have made the UNO Products, UNO Marks and UNO Works prominently placed in the minds of the public. Members of the public and retailers have become familiar with Mattel's UNO Marks, UNO Works and UNO Products, and have come to associate them exclusively with Mattel. Mattel has acquired a valuable reputation and goodwill among the public as a result of such association.
20. As a result of such associations, Mattel and its UNO Products, UNO Marks and UNO Works have acquired a valuable reputation and goodwill among the public.
21. Mattel has gone to great lengths to protect its interests to the UNO Products, UNO Marks and UNO Works. No one other than Mattel and its authorized licensees and distributors is authorized to manufacture, import, export, advertise, offer for sale, or sell any goods utilizing the UNO Marks or UNO Works without the express permission of Mattel.
22. In light of the success of Mattel, it and its UNO Products have become targets for unscrupulous individuals and entities wishing to exploit the goodwill, reputation and fame of its UNO Products, UNO Marks and UNO Works, and Mattel routinely investigates and enforces against such activities.
23. As part of these efforts, Mattel authorized Epstein Drangel LLP ("Epstein Drangel") to retain New Alchemy Limited ("NAL"), a company that provides intellectual property

infringement research services, to investigate and research manufacturers and/or third-party merchants offering for sale and/or selling Counterfeit Products on online marketplace platforms such as Wish.com, which allows manufacturers and third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship retail products, originating primarily from China, among other locations, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York (hereinafter, “Wish”).

24. Through NAL’s investigative and enforcement efforts, Mattel learned of Defendants’ infringing and counterfeiting actions, which vary and include, but are not limited to, manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling counterfeit and/or infringing UNO Products bearing the UNO Marks and/or one or more of UNO Works, and/or bearing marks and artwork that are confusingly or substantially similar to the UNO Marks and/or UNO Works, and/or are identical or confusingly or substantially similar to the UNO Products (“Infringing Products” or “Counterfeit Products”) to U.S. consumers, including those located in New York, through Defendants’ User Accounts and Merchant Storefronts on Wish.
25. Through visual inspection of Defendants’ listings for Counterfeit Products (“Infringing Listings”), Mattel confirmed that each Defendant is using at least one of the UNO Marks and/or displaying one of the UNO Works in the Infringing Listings without authorization and that the products that each Defendant offers for sale using and featuring virtually identical copies of the UNO Marks and/or UNO Works are, in fact, Counterfeit Products.
26. Mattel also confirmed that all Defendants are not, nor have they ever been, authorized distributors or licensees of the UNO Products. Mattel never consented to Defendants’ use

of the UNO Marks or UNO Works, nor has Mattel consented to Defendants' use of any identical or confusingly or substantially similar marks or artwork.

27. Mattel's inspection of the Infringing Listings revealed, among other things, improper packaging, incorrect labeling, wrong coloring and below market pricing.
28. One of the principal reasons Mattel instituted an active anti-infringement enforcement program is to protect its consumers from purchasing counterfeit and/or infringing products and toys that wrongly bear Mattel's name and may be unsafe or of poor quality, which is of particular importance given that the Mattel Products' primary consumer base is children.
29. Defendants' intentional and deceitful misconduct has likely resulted in lost profits to Mattel and has damaged the inherent value of the UNO Marks, impaired Mattel's reputation for providing high-quality products, diluted Mattel's brands and the goodwill associated therewith, negatively affecting Mattel's relationships with current customers (including both retail customers as well as end consumers) and its ability to attract new customers.
30. Mattel has trained its counsel, Epstein Drangel, on how to identify infringing UNO Products. Epstein Drangel is available to identify additional differences between the Counterfeit Products and authentic UNO Products upon request of the Court. Mattel keeps its procedures to determine the authenticity of its UNO Products confidential to streamline and ensure accuracy of the identification process for Mattel and its anti-infringement team.
31. Neither I, nor anyone else at Mattel, to the best of my knowledge, have publicized this Application or Mattel's intent to seek entry of a temporary restraining order against Defendants to any third party.

I declare under the penalty of perjury under the laws of the United States of America that to the best of my knowledge the foregoing is true and correct.

Executed on this 21st day of September 2018 in El Segundo, California.

By: 
Ray Adler

EXHIBIT A

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 1,005,397

Registered Feb. 25, 1975

Renewal Term Begins Feb. 25, 1995

**TRADEMARK
PRINCIPAL REGISTER**

UNO

INTERNATIONAL GAMES, INC. (DELA-
WARE CORPORATION)

333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 902455012, BY
MERGER WITH INTERNATIONAL
GAMES, INCORPORATED (ILLINOIS
CORPORATION) JOLIET, IL

FIRST USE 6-1-1971; IN COMMERCE
6-1-1971.

SER. NO. 73-015,277, FILED 3-7-1974.

FOR: CARD GAMES, IN CLASS 28
(U.S. CL. 22).

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 6, 1995.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent Office

Reg. No. 1,005,397

Registered Feb. 25, 1975

TRADEMARK

Principal Register

UNO

International Games, Incorporated (Illinois corporation)
457 N. Ottawa St.
Joliet, Ill. 60431

For: PLAYING CARDS, in CLASS 28 (U.S. CL. 22).
First use June 1, 1971; in commerce June 1, 1971.

Ser. No. 15,277; filed Mar. 7, 1974.

Certificate of Correction

Registered February 25, 1975

Registration No. 1,005,397

International Games, Incorporated

It is hereby certified that the above identified registration is in error requiring correction as follows:

In the statement, column 2, line 1, "playing cards" should be deleted and *card games* should be inserted.

The said registration should be read as corrected above.

Signed and sealed this 1st day of September 1981.

[SEAL]

Attest:

JANIE COOKSEY,
Attesting Officer.

GERALD J. MOSSINGHOFF,
Commissioner of Patents and Trademarks.

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office **Reg. No. 2,008,897**
Registered Oct. 15, 1996

**TRADEMARK
PRINCIPAL REGISTER**

UNO

MATTEL, INC. (DELAWARE CORPORATION)
333 CONTINENTAL BOULEVARD
EL SEGUNDO, CA 902455012

FIRST USE 2-1-1994; IN COMMERCE
2-1-1994.

THE TRANSLATION OF THE MARK FROM
SPANISH IS "ONE".

FOR: HAND HELD UNIT FOR PLAYING
ELECTRONIC GAMES, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

SN 74-531,561, FILED 5-31-1994.

LYNN A. LUTHEY, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office **Reg. No. 2,008,897**
Registered Oct. 15, 1996

**TRADEMARK
PRINCIPAL REGISTER**

UNO

MATTEL, INC. (DELAWARE CORPORATION)
333 CONTINENTAL BOULEVARD
EL SEGUNDO, CA 902455012

FIRST USE 2-1-1994; IN COMMERCE
2-1-1994.
THE TRANSLATION OF THE MARK FROM
SPANISH IS "ONE".

FOR: HAND HELD UNIT FOR PLAYING
ELECTRONIC GAMES, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

SN 74-531,561, FILED 5-31-1994.

LYNN A. LUTHEY, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

UNO

Reg. No. 5,125,593

Registered Jan. 17, 2017

Int. Cl.: 9

Trademark

Principal Register

MATTEL, INC. (DELAWARE CORPORATION)
M1-1518
333 CONTINENTAL BOULEVARD
EL SEGUNDO, CA 90245

CLASS 9: COMPUTER GAME SOFTWARE; VIDEO GAME SOFTWARE; COMPUTER APPLICATION GAME SOFTWARE FOR MOBILE PHONES, PORTABLE MEDIA PLAYERS, HANDHELD COMPUTERS AND TABLETS

FIRST USE 10-26-2016; IN COMMERCE 10-26-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2008897, 3719355, 1005397

The English translation of "UNO" in the mark is "ONE".

SER. NO. 86-830,173, FILED 11-24-2015
JONATHAN RYA O'ROURKE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

EXHIBIT B

CERTIFICATE OF REGISTRATION



OFFICIAL SEAL

This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

[Signature]

REGISTER OF COPYRIGHTS

FORM VA

UNITED STATES COPYRIGHT OFFICE

REGISTRATION NUMBER

VA 561 564

EFFECTIVE DATE OF REGISTRATION

5 14 93
Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS WORK ▼

The Original UNO Game Package
91-UNO (IGI)-1

NATURE OF THIS WORK ▼ See instructions

package

PREVIOUS OR ALTERNATIVE TITLES ▼

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. *Title of Collective Work ▼*

If published in a periodical or serial give: **Volume ▼**

Number ▼

Issue Date ▼

On Pages ▼

NAME OF AUTHOR ▼

International Games, Inc.

DATES OF BIRTH AND DEATH

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"? ☒ Yes ☐ No

AUTHOR'S NATIONALITY OR DOMICILE

Name of Country

OR

Citizen of ▼

Domiciled in ▼

U.S.A.

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

Anonymous? ☐ Yes ☒ No

Pseudonymous? ☐ Yes ☒ No

If the answer to either of these questions is "Yes," see detailed instructions.

NATURE OF AUTHORSHIP Check appropriate box(es). See instructions

☐ 3-Dimensional sculpture

☐ Map

☐ Technical drawing

☒ 2-Dimensional artwork

☐ Photograph

☒ Text

☐ Reproduction of work of art

☐ Jewelry design

☐ Architectural work

☐ Design on sheetlike material

NAME OF AUTHOR ▼

DATES OF BIRTH AND DEATH

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"? ☐ Yes ☐ No

AUTHOR'S NATIONALITY OR DOMICILE

Name of Country

OR

Citizen of ▼

Domiciled in ▼

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

Anonymous? ☐ Yes ☐ No

Pseudonymous? ☐ Yes ☐ No

If the answer to either of these questions is "Yes," see detailed instructions.

NATURE OF AUTHORSHIP Check appropriate box(es). See instructions

☐ 3-Dimensional sculpture

☐ Map

☐ Technical drawing

☐ 2-Dimensional artwork

☐ Photograph

☐ Text

☐ Reproduction of work of art

☐ Jewelry design

☐ Architectural work

☐ Design on sheetlike material

YEAR IN WHICH CREATION OF THIS

WORK WAS COMPLETED

1991

This information must be given in all cases.

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK

Complete this information ONLY if this work has been published.

Month ▼ January Day ▼ 2 Year ▼ 1992

United States of America

Nation

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼

International Games, Inc.

One UNO Circle, Joliet, IL 60435

TRANSFER If the claimant(s) named here in space 4 are different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

APPLICATION RECEIVED

MAY 14 1993

ONE DEPOSIT RECEIVED

MAY 14 1993 - 2C

TWO DEPOSITS RECEIVED

REMITTANCE NUMBER AND DATE

MORE ON BACK ►

- Complete all applicable spaces (numbers 5-9) on the reverse side of this page.
- See detailed instructions.
- Sign the form at line 8.

DO NOT WRITE HERE

Page 1 of _____ pages

EXAMINED BY

75

FORM VA

CHECKED BY

☐ CORRESPONDENCE
☐ Yes

 FOR
 COPYRIGHT
 OFFICE
 USE
 ONLY

VA 561 564

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

☐ Yes ☒ No If your answer is "Yes," why is another registration being sought? (Check appropriate box) ▼
a. ☐ This is the first published edition of a work previously registered in unpublished form.b. ☐ This is the first application submitted by this author as copyright claimant.c. ☐ This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give: Previous Registration Number ▼

Year of Registration ▼

DERIVATIVE WORK OR COMPILATION Complete both space 6a & 6b for a derivative work; complete only 6b for a compilation.

a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼

 See instructions
 before completing
 this space.

b. Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name ▼

Account Number ▼

Mattel, Inc.

DA037842

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/Zip ▼

Joan Rose, Senior Legal Administrator

MATTEL, INC. 333 Continental Blvd.

El Segundo, California 90245-5012

Area Code & Telephone Number ▶ (310) 524-3627

 Be sure to
 give your
 daytime phone
 number

CERTIFICATION* I, the undersigned, hereby certify that I am the

Check only one ▼

☐ author☐ other copyright claimant☐ owner of exclusive right(s)☒ authorized agent of International Games, Inc.

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Joan Rose

date ▶ May 13, 1993

Handwritten signature (X) ▼

MAIL
CERTIFI-
CATE TOCertificate
will be
mailed in
window
envelope

Name ▼

Mattel, Inc. Law Dept. M1-1518

Number/Street/Apartment Number ▼

333 Continental Blvd.

City/State/ZIP ▼

El Segundo, California 90245-5012

 • Complete all necessary spaces
 • Sign your application in space 8
SEND ALL 3 ELEMENTS
IN THE SAME PACKAGE
 1. Application form
 2. Nonrefundable \$20 filing fee
 in check or money order
 payable to Register of Copyrights
 3. Deposit material

 Register of Copyrights
 Library of Congress
 Washington, D.C. 20559

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Karen Leigh Clayett

Acting United States Register of Copyrights and Director

Registration Number

VA 2-090-581

Effective Date of Registration:

May 22, 2017

Title

Title of Work: UNO Game Package (1999)

Completion/Publication

Year of Completion: 1999
Date of 1st Publication: February 08, 1999
Nation of 1st Publication: United States

Author

- Author: Mattel, Inc.
Author Created: 2-D artwork, Text
Work made for hire: Yes
Domiciled in: United States

Copyright Claimant

Copyright Claimant: Mattel, Inc.
333 Continental Blvd., El Segundo, CA, 90245, United States

Limitation of copyright claim

Previous registration and year: VA 561-564, 1993

Certification

Name: Richelle W. Savage
Date: May 22, 2017

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Karen Leigh Clayett

Acting United States Register of Copyrights and Director

Registration Number

VA 2-090-583

Effective Date of Registration:

May 22, 2017

Title

Title of Work: UNO Game Package (2001)

Completion/Publication

Year of Completion: 2001
Date of 1st Publication: February 11, 2001
Nation of 1st Publication: United States

Author

- Author: Mattel, Inc.
Author Created: 2-D artwork, Text
Work made for hire: Yes
Domiciled in: United States

Copyright Claimant

Copyright Claimant: Mattel, Inc.
333 Continental Blvd., El Segundo, CA, 90245, United States

Limitation of copyright claim

Previous registration and year: VA 561-564, 1993

Certification

Name: Richelle W. Savage
Date: May 22, 2017

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Karen Leigh Clayette

Acting United States Register of Copyrights and Director

Registration Number

VA 2-090-587

Effective Date of Registration:

May 22, 2017

Title

Title of Work: UNO Game Package (2003)

Completion/Publication

Year of Completion: 2003
Date of 1st Publication: February 16, 2003
Nation of 1st Publication: United States

Author

- Author:** Mattel, Inc.
Author Created: 2-D artwork, Text
Work made for hire: Yes
Domiciled in: United States

Copyright Claimant

Copyright Claimant: Mattel, Inc.
333 Continental Blvd., El Segundo, CA, 90245, United States

Limitation of copyright claim

Previous registration and year: VA 561-564, 1993

Certification

Name: Richelle W. Savage
Date: May 22, 2017

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